

BACKGROUND

JAC Travel Scotland is part of the JAC group of companies founded in 1975. JAC Travel Scotland is a specialist wholesale travel company selling Scotland as a destination to the travel trade and with a global on-line presence (JACOB) selling to the trade also. The company employ a number of bilingual and multilingual staff to deliver the highest level of customer service. The company's excellence was recognised in 2007 when they won the coveted "Scottish Thistle Award for Operator Programme of the Year 2007".



JAC Travel Scotland provides their staff with an annual company away day as a reward for their hard work over the year and to help maintain high levels of morale. The company asked BlueSky Experiences, the award winning team building and event management specialist to create a fun day with a difference for the team.

THE TEAM BUILDING EVENT

BlueSky is renowned for bringing clients from all over the world to take part in their unique Highland Games. This uniqueness is backed up by BlueSky's approach to the Games themselves. Some providers claim to offer a Scottish perspective; BlueSky offers clients a complete immersion in all things Scottish! From kilted-instructors to competitors wearing the hilarious "See-You-Jimmy" hats, BlueSky creates a highly charged and fun Scottish Highland Games environment.

The staff at JAC Travel are from all over the world and BlueSky wanted to give the multicultural team a taste of Scotland that was fun and engaging. BlueSky organised for them to compete in the legendary 'BlueSky Highland Games'.

The group was split into 3 teams or 'clans' (as they were called on the day) and each 'clan' had to compete against each other



in a series of traditional Scottish challenges. First they had to try some quick footwork in the highland dancing ring and then belt out a tune on the bagpipes. The 'clans' then tested their skills at hammer throwing, 'Putting the Stane' (the original version of the Shot Putt) and the world famous 'Tossing the Caber'. A few alternative highland games' challenges were included such as 'Hurling the Haggis' (which they had to hunt and catch first!).

The games' finale was a mass 'Tug o' War' and 'Farmer's Dash', to separate the chieftains from the rest!

The day was made complete with drinks and a barbeque at 5pm for everyone, where they could relax in the sun and reflect on a great day out.

Rebecca Brooks, director, JAC Travel Scotland Ltd commented: *"James and his team are very passionate about what they do and offer a very professional service. We were looking for a summer party that was fun but with a bit of team building included. The Highland Games format was ideal for our team, it was very different and it mixed up our teams and enabled some people to socialise with one another who wouldn't normally have the chance to do so. The event was great fun and very competitive! We were so impressed with BlueSky's professionalism that we entered a team into The BlueSky Challenge event in September. I would have no hesitation recommending BlueSky, in fact I am really keen to do more with them in the future."*

BlueSky Experiences, the award-winning specialist in team building, team development, corporate entertainment and event management throughout the UK was founded in 2001.

Based near Perth, Scotland the company counts some of the country's leading corporates amongst its clients including Royal Bank of Scotland, HBOS, Shell, BP, Norwich Union, Scottish Power, William Grant and Diageo as well as a number of SME's.

The company prides itself on providing training which is that little bit different and creative whilst

still keeping corporate goals and objectives firmly in sight.

BlueSky Experiences has dedicated high quality venues throughout the UK as well as its own purpose-built team development and conference centre in Perth. The company has made a six-figure investment in the centre which boasts 700 sq metres of team building/conference space. The centre is set in 700-acres of land which provides a mountain bike track, rope climbing and a puzzle zone offering what are believed to be the best team-building facilities anywhere in Scotland.

BlueSky
EXPERIENCES

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